

Marketing Assistant Co-Op (Tronics)

Do you want a chance to work with some of the latest and most innovative products in North America? We are currently seeking a **Marketing Assistant Co-op** to join our fast growing company and our winning team.

Circus World Displays (CWD) currently owns and operates 4 divisions and over 30 brands including Electrohome and Magnasonic. CWD has become an innovator in the consumer electronics world and provides new, innovative products to its customers. CWD has established itself by becoming a fast growing, multinational company with over 30 brands that range from Levana baby monitors to SVAT Electronics security products.

Our Tronics International division is located at our head office in Niagara Falls, Ontario.

The successful candidate will be responsible for:

1. Conduct audits of shopping engine sites.
2. Conduct marketplace audits and formulate data collected
3. Use your creative ideas to help implement new marketing initiatives
4. Assist in the execution of marketing campaigns
5. Meet with marketing team to discuss new social media opportunities, marketplaces and technologies.
6. Answer requests for reviews and send coupons
7. Create reports as needed
8. Print and organize all marketing invoices
9. Research and formulate information on potential customers
10. Other tasks as assigned.

The skills and qualifications required for this position include:

1. Enrollment in a College or University Business Marketing program
2. Experience using email, Microsoft Office, with strong knowledge of Excel, and database software
3. Strong organizational, critical thinking, research and problem solving skills

Qualified candidates are encouraged to apply online by visiting <http://www.svat.com/hr.php> and selecting the "Apply for a Position Now" button.

Only online applications will be considered. If selected for an interview you will be contacted by Human Resources, please do not contact us by phone or in person