

## **Web Designer/Marketing – Tronics International**

**Tronics International** is a consumer electronics manufacturer and retailer that focuses on high-quality consumer electronics. We are seeking a **Web Designer/Marketing specialist** to help us achieve our goals.

This position is located in a fast paced office and warehouse environment and works Monday to Friday, from 8am to 5pm, with the potential for overtime and weekend. This is a full time permanent position and the successful candidate will report to the Director of Marketing.

We know the more talented people we have with a passion to be the best, the closer we can come to meeting our goals. The ideal candidate will also possess excellent communication skills, the ability to work alone and in a team environment, a positive attitude, strong design skills and ideas for success.

### **The successful candidate will be responsible for:**

#### *Web & Graphic Design*

1. Create and edit content for company and dealer websites.
2. Create product listings for vendor sites
3. Maintain brand consistency through creation of marketing materials
4. Prepare printed and online design materials for all Tronics brands
5. Jointly responsible for the accuracy of all marketing communications and maintaining the Tronics International brands at all times.
6. Maintain all websites including domain and hosting changes
7. Create and modify online content for company blogs to appeal to consumers
8. Create and prepare advertisements for affiliate marketing

#### *Writing & Research*

9. Update NetSuite system to ensure that items are maintained and updated
10. Create and complete inventory tracking sheets
11. Write and edit sales reports as needed
12. Research comparison shopping engines and submit company products accordingly
13. Administer reviews on all sites (company, vendor).
14. List and remove products on company websites

### **The successful candidate requires:**

1. College diploma or university degree in Marketing, Graphic Design or a related field.
2. Minimum 2 years experience in a similar role.
3. Experience using design software including: Photoshop, Illustrator and Dreamweaver.
4. Experience with photo editing, creating vector graphics, coding and scripting.
5. Experience working in a team oriented, collaborative environment.

Qualified candidates are encouraged to apply online by visiting [www.svat.com/hr.php](http://www.svat.com/hr.php), selecting "Apply for a Position Now" button. Only online applications will be considered. If selected for an interview you will be contacted by Human Resources, please do not contact us by phone or in person.